

**STEP 1:** Grab a plain white A4 sheet of paper and a black pen. Any kind of pen will do. Or . . . Sit down with your laptop or tablet – whatever feels the most comfortable for you.



**STEP 2:** Think about the **world of imagination** that books unlock for you. Think about the **magic of stories**, and of sharing them with your own **children** or **loved ones**. Remember the stories that captured your imagination as a child. Now pick up your pen or start to type . . .



PAPER  
BEACH



**STEP 3:** Write, type or draw your answer to the question:  
**‘Where does reading take you?’**

**STEP 4:** Scan your sheet of paper at the highest resolution your scanner can manage. Email your image or word document to [eastcliffcreatives@gmail.com](mailto:eastcliffcreatives@gmail.com) and [marketingeuk@harpercollins.co.uk](mailto:marketingeuk@harpercollins.co.uk). Please put 'Paper Beach Submission' in the subject line.

Alternatively you can pop your entry into an envelope and send to **Paper Beach Submission, East Cliff Creatives, 66 Old High Street, Folkestone CT20 1RN**. Please write your email address on the back.

Don't forget to let us know the town you live for the participation map!



## Things to note:

- There is no word count
- You decide whether to make your entry portrait or landscape
- It doesn't have to be words at all – if you'd prefer to draw your answer, great!
- Or you might decide you want to write and doodle – that's also ok
- The only rules are: stick to black ink; only write/type/draw on one side; and avoid going too close to the edges

Otherwise, the canvas is entirely yours. We can't wait to see where your imagination takes you!

**What Happens Next?** Once you've emailed or posted your entry to us, we will email you to ask you to opt in to hearing more about the project, so that we can keep you updated on the final build day and share the finished image. If you don't opt in, we will delete your data – so please look out for that email to opt in!